

AQ2 GIFT AND DONATION

STREAMLINE YOUR DONATION PROCESSING AND RECEIPTING OPERATIONS.

Your organization's ability to deliver its mission is often related to its ability to increase donation volume while accepting large quantities of checks in a standardized manner. AQ2 Gift and Donation addresses these critical issues by streamlining your donation processing and receipting operations. AQ2 provides nonprofit organizations with the transaction processing and management tools needed to speed funds availability, drive operational efficiencies and deal with constant change, while maintaining superior donor service. AQ2 provides your organization with a single-source solution that drives results using fewer resources.



AQ2 helps you manage costs, increase productivity, enhance donor service and improve agility. Automating your back-office environment to create a seamless, image-based transaction and information infrastructure will help you reduce operations and IT complexity, while strengthening donor service.

- Streamline the process of preparing receipts for donors. AQ2 Gift and Donation provides tables that allow you to store the MICR data from the bottom of checks, eliminating the tedious process of manually cross-matching gift checks with donor numbers on file. With this functionality, you will be able to mail most receipts within 24 hours of gift processing.
- Recognize major donations quickly. AQ2 Gift and Donation can automatically flag donations that exceed your specified "major gift" threshold, a feature that can serve a variety of purposes. For example, for cash flow purposes, you may want to have the system alert your CFO every time a major donation is received; you may want to e-mail a check image to a missionary or other individual whose program or



service will benefit from the major donation; and you will probably want to thank the donor immediately.

- Eliminate the need to store paper documents.
- **AQ2** Gift and Donation archives images of checks and payment documents, doing away with paper check filing and storage. This process enables authorized staff connected to **AQ2** to retrieve images of checks and documents within minutes.
- Reduce manual keying. AQ2 Gift and Donation features a built-in function for courtesy amount recognition (CAR) and legal amount recognition (LAR), which automatically extract checks' short- and longform amounts, respectively. Automating amount keying can help you double the number of gifts your staff processes daily, to increase efficiency and better manage peak volumes.
- Manage costs. By using AQ2 Gift and Donation to automate donation and gift processing, you will gain better control over your fluctuating volumes. Most of AQ2's nonprofit customers are able to decrease their temporary staff during peak volume periods, while meeting their receipting goals. This fast turnaround demonstrates that your organization is appreciative, responsive and efficient in dealing with donations and increases the chance that donors will respond again.

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A FEATURE-RICH CHECK PROCESSING SOLUTION FOR NONPROFITS

Significantly reduce operations and labor costs. **AQ2** Gift and Donation allows users to electronically transmit check images and related information quickly, without relying on couriers or daily trips to the nearest bank branch. Furthermore, the high costs of manually listing check amounts on deposit slips, manual research processes, and hardcopy distribution all become things of the past.

- A full-featured check capture and electronic deposit solution for nonprofits.
- Scan checks wherever check donations are processed.
- Eliminate photocopies; access check images at any time.
- Capture data for uploading into your donation tracking and accounting systems.
- Encode/endorse checks through the scanner.
- Eliminate paper check transportation expenses.
- Reduce data entry keystrokes using amount recognition.
- Reduce paper handling and overall number of touchpoints.
- Transmit checks electronically for Check 21 (or ACH) clearing and posting.
- Supports multiple banks/accounts; specify file type generated (X9.37) for each account.
- Secure remote transmission of sensitive donor check data.
- Access deposited funds faster.
- Enable secure accessibility across the enterprise.
- Deliver better value and service to your donors.
- Run comprehensive transaction-based reports quickly.
- No monthly charges or transaction fees.

WHAT AQ2 CUSTOMERS ARE SAYING

"The ability of AQ2 Gift and Donation to immediately access donor information results in faster document retrieval. The potentially far-reaching benefits that this provides are having a major impact on our ability to provide timelier, high-quality service to our donors. The AQ2 infrastructure provides a solution that is enabling MAF staff in our offices and in the field to have on-demand access to donor information."

BARB CARNEY,
DONOR SERVICES MANAGER
MISSION AVIATION FELLOWSHIP

"Our experiences with AQ2 have all been positive. AQ2 Gift and Donation has enabled us to improve responsiveness to customer communications and to more quickly process gifts and thank donors. It has virtually eliminated the batch entry processing and the rejection rates we experienced with our previous lockbox solution, translating into lower costs and fewer processing delays. We are pleased to have AQ2 join us on the journey ahead."

LaDawn Milton, Vice President Metropolitan Ministries

AQ2 INTERFACES WITH EXISTING SYSTEMS

AQ2 Gift and Donation is capable of interfacing with any accounting system. Also, through **AQ2**'s current nonprofit customer base, many interfaces to donation systems have already been created – including The Raiser's Edge and DonorWare. Once the data is captured through **AQ2** Gift and Donation, it is exported directly to your back-end donation tracking and accounting systems. This is especially helpful when your donation tracking system requires you to perform data entry through multiple screens; **AQ2** Gift and Donation avoids this redundancy.

FOR MORE INFORMATION

To learn more about **AQ2 Gift and Donation**, call us at **205.290.8131** or e-mail sales@aq2tech.com.